



Andrea Garza Llovera

Graphic Designer

Graphic Designer with expertise in re-branding, branding, and successfully managing social media platforms. Specializing in developing visually compelling marketing and design materials using Adobe Creative Suite programs including Illustrator, Photoshop, InDesign, and Lightroom. I have a strong motivation for success.

Professional Skills

Adobe creative Suite
Brand Identity Development
Marketing Campaign Design
Social Media Strategy
Content Creation
Print & Digital Design
Email Marketing
Logo Design

Personal Skills

Solver With An Eye For Detail
Strong Communication
Organized & Self Motivated
Adaptable to Fast-Paced Environments
Time Management
Multitasking
Design With Intention

Languages

Spanish (Speak, Read, Write)
English (Speak, Read, Write)
Italian (Conversational)

Contact

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Social

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Related Work Experience

Freelance Graphic Designer and Social Media Manager

Andrea Garza Graphic Design | February 2024 - Present | Chicago, Illinois

- Create full brand identities or enhance existing businesses with brochures, billboards, menu designs, etc
- Offer packages, including a popular 25-post monthly plan with reels, stories, static posts and decks

Graphic Design and Marketing Coordinator

GEMS World Academy Chicago | June 2024 - June 2025 | Chicago, Illinois

- Develop and execute strategic marketing campaigns to increase enrollment inquiries
- Design visual content for social media, flyers, and presentations to elevate brand presence.
- Collaborate with admissions to refine messaging and ensure consistent brand voice across all platforms
- Managed email marketing and targeted ads, resulting in a measurable increase in engagement and leads

Marketing Graphic Designer

Etta Collective | June 2023 - February 2024 | Chicago, Illinois

- Elevated established Chicago brands through strategic re-branding for a fresh visual appeal.
- Managed social media for multiple locations, cultivating a cohesive and engaging Online presence.
- Orchestrated impactful events and marketing campaigns, driving reservations.
- Shaped unique brand elements for Etta Restaurants nationwide.
- Captured the essence of culinary delights by personally photographing dishes, curating a visually enticing content bank for social media, email marketing, and more.

Brand Strategist and Social Media Content Creator

Luxury Presence | August 2022—June 2023 | Los Angeles, California

- Developed and executed brand strategies for real estate agents, tailoring plans to individual locations.
- Prepared comprehensive decks outlining social media strategies to boost brand awareness.
- Created engaging content for clients, delivering between 10 to 24 posts per month.
- Worked remotely, maintaining effective communication and project management.

Graphic Design Internship

Quinto piso | Summer 2021 | Summer 2022 | Monterrey, Mexico

- Created compelling logos, branding, social media graphics, packaging, and brand naming.
- Prepared brand guideline decks at the end of every project as a final delivery to clients.
- Built expertise in Adobe Photoshop, Illustrator and InDesign

Other Work Experience

Group Fitness Instructor

Illinois State University | November 2021 — May 2023 | Normal, Illinois

Dance Teacher

Maries Estudio de Danza | August 2018 — June 2021 | Monterrey, Mexico

Education

Bachelor of Arts, Major in Graphic Design

Illinois State University